

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 36.066876 Longitude: -80.304804

Stratford Commons Winston-Salem, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,757	62,948	158,407
	Population Est 25Q1	5,718	62,830	158,356
	Population Est 24Q4	5,668	62,539	158,197
	Population Est 24Q3	5,685	62,604	158,183
	Population Est 24Q2	5,687	62,640	158,052
	Population Est 24Q1	5,701	62,713	157,962
	Population Est 23Q4	5,699	62,656	157,606
	Population Est 23Q3	5,695	62,485	157,124
	Population Est 23Q2	5,684	62,332	156,717
	Population Fcst	5,787	63,125	160,570
	2010 Census Population	5,224	57,030	138,202
	2000 Census Population	4,703	49,366	120,250
	1990 Census Population	4,679	44,840	106,870
	Current Year Daytime Population	23,403	112,678	235,213
	Average Seasonal Population	72	537	1,450
	Historical Annual Growth, 1990 – 2000	0.05%	0.97%	1.19%
	Historical Annual Growth, 2000 – 2010	1.06%	1.45%	1.40%
	Estimated Annual Growth, 2010 – CY	0.67%	0.68%	0.95%
	Projected Annual Growth, CY to Y5	0.11%	0.06%	0.27%
	Group Qtrs Est	202	542	7,582
Transient Est Average Last 4 Qtrs	3,644	6,303	11,136	
<b>Households</b>	Current Year Estimated Households	2,856	29,232	67,581
	Households Est 25Q1	2,837	29,166	67,535
	Households Est 24Q4	2,812	29,027	67,455
	Households Est 24Q3	2,820	29,058	67,445
	Households Est 24Q2	2,822	29,080	67,382
	Households Est 24Q1	2,830	29,113	67,346
	Households Est 23Q4	2,826	29,083	67,164
	Households Est 23Q3	2,826	29,003	66,945
	Households Est 23Q2	2,821	28,934	66,766
	Households Fcst	2,872	29,310	68,575
	2010 Census Households	2,543	26,301	57,812
	2000 Census Households	2,303	22,881	50,788
	1990 Census Households	2,168	20,600	45,632
	Historical Annual Growth, 1990 – 2000	0.61%	1.06%	1.08%
	Historical Annual Growth, 2000 – 2010	0.99%	1.40%	1.30%
	Estimated Annual Growth, 2010 – CY	0.80%	0.73%	1.08%
	Projected Annual Growth, CY to Y5	0.11%	0.05%	0.29%
Population per Household	1.94	2.13	2.23	

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Stratford Commons Winston-Salem, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.5%	1.6%	2.0%
	HH Income \$250,000 to \$499,999	0.6%	1.9%	2.4%
	HH Income \$200,000 to \$249,999	1.5%	4.4%	5.5%
	HH Income \$175,000 to \$199,999	1.3%	2.8%	3.7%
	HH Income \$150,000 to \$174,999	2.6%	4.0%	4.6%
	HH Income \$100,000 to 149,999	18.8%	18.0%	16.7%
	HH Income \$75,000 to 99,999	12.7%	14.3%	13.3%
	HH Income \$50,000 to 74,999	26.4%	18.7%	17.1%
	HH Income \$35,000 to 49,999	13.2%	12.9%	11.9%
	HH Income \$25,000 to 34,999	8.1%	8.2%	7.6%
	HH Income \$15,000 to 24,999	8.0%	6.6%	6.8%
	HH Income \$0 to 14,999	6.3%	6.7%	8.3%
	Average Household Income	\$74,484	\$97,904	\$104,265
	Median Household Income	\$60,630	\$69,460	\$71,905
	Per Capita Income	\$38,178	\$45,757	\$45,226
	Average Disposable Income	\$62,182	\$73,951	\$77,562
	Median Disposable Income	\$51,844	\$59,595	\$61,626
	Discretionary HH Income Over \$150,000	1.0%	6.0%	7.4%
	Discretionary HH Income \$125,000 to \$149,999	1.5%	3.7%	4.6%
	Discretionary HH Income \$100,000 to \$124,999	3.3%	5.0%	6.0%
	Discretionary HH Income \$75,000 to \$99,999	9.1%	10.5%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	21.2%	19.9%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	38.1%	29.7%	26.1%
	Discretionary HH Income Under \$25,000	25.8%	25.2%	26.9%
	Average Discretionary HH Income	\$45,218	\$56,640	\$59,457
	Median Discretionary HH Income	\$36,630	\$44,242	\$46,524
	Householder White – Count	1,947	18,741	40,621
	Median HH Income	\$65,709	\$76,937	\$85,643
	Average HH Income	\$73,998	\$88,467	\$95,473
	Householder Black or African-American – Count	441	5,388	14,297
	Median HH Income	\$42,708	\$47,580	\$42,728
	Average HH Income	\$49,262	\$57,434	\$56,113
	Householder Hispanic – Count	207	2,613	6,171
	Median HH Income	\$57,589	\$69,611	\$67,606
Average HH Income	\$72,526	\$75,172	\$76,854	
Householder Asian or Pacific Islander – Count	94	660	1,842	
Median HH Income	\$79,297	\$97,056	\$95,106	
Average HH Income	\$84,279	\$103,406	\$106,589	
Householder Other or Pacific Islander – Count	168	1,830	4,650	
Median HH Income	\$64,804	\$82,613	\$76,811	
Average HH Income	\$84,214	\$89,659	\$86,025	

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<b>Gender</b>	Male Population	2,532	29,080	74,015
	Female Population	3,225	33,868	84,393
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	372	4,159	9,357
	Count of Pop 0 to 7 years	484	5,549	12,714
	Count of Pop 5 - 13	476	6,162	15,472
	Count of Pop 14 - 18	205	2,730	9,180
	Count of Pop 19 - 22	205	2,633	9,683
	Count of Pop 22 - 25	148	1,893	7,132
	Count of Pop 25 - 29	358	3,787	9,197
	Count of Pop 30 - 34	484	5,424	11,579
	Count of Pop 35 - 39	440	5,019	11,097
	Count of Pop 40 - 44	306	4,199	9,926
	Count of Pop 45 - 59	928	10,594	27,073
	Count of Pop 60 - 74	1,047	10,736	25,911
	Count of Pop 75 - 84	512	4,187	9,739
	Count of Pop 85+	277	1,425	3,062
	% of Pop 0 to 4 years	6.5%	6.6%	5.9%
	% of Pop 0 to 7 years	8.4%	8.8%	8.0%
	% of Pop 5 - 13	8.3%	9.8%	9.8%
	% of Pop 14 - 18	3.6%	4.3%	5.8%
	% of Pop 19 - 22	3.6%	4.2%	6.1%
	% of Pop 22 - 25	2.6%	3.0%	4.5%
	% of Pop 25 - 29	6.2%	6.0%	5.8%
	% of Pop 30 - 34	8.4%	8.6%	7.3%
	% of Pop 35 - 39	7.6%	8.0%	7.0%
	% of Pop 40 - 44	5.3%	6.7%	6.3%
	% of Pop 45 - 59	16.1%	16.8%	17.1%
	% of Pop 60 - 74	18.2%	17.1%	16.4%
	% of Pop 75 - 84	8.9%	6.7%	6.1%
% of Pop 85+	4.8%	2.3%	1.9%	
Median Age	43.1	39.7	38.4	
Average Age	44.4	41.2	40.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.5%	7.3%	6.5%
	% of Pop 5 - 13	9.4%	10.8%	10.6%
	% of Pop 14 - 18	4.3%	4.7%	5.9%
	% of Pop 19 - 22	4.0%	4.6%	6.2%
	% of Pop 22 - 25	2.8%	3.3%	4.6%
	% of Pop 25 - 29	6.6%	6.2%	6.1%
	% of Pop 30 - 34	8.5%	8.8%	7.4%
	% of Pop 35 - 39	8.1%	8.2%	7.1%
	% of Pop 40 - 44	5.7%	6.8%	6.3%
	% of Pop 45 - 59	16.4%	16.8%	17.3%
	% of Pop 75 - 84	6.9%	5.6%	5.3%
	% of Pop 60 - 74	16.9%	15.7%	15.4%
	% of Pop 85+	2.9%	1.5%	1.3%
	Median Age	39.3	37.7	36.9
Average Age	41.3	39.1	38.6	

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	% of Pop 45 - 59	15.9%	16.9%	16.9%
	% of Pop 60 - 74	19.2%	18.3%	17.2%
	% of Pop 75 - 84	10.5%	7.6%	6.9%
	% of Pop 85+	6.3%	2.9%	2.5%
	Median Age	46.8	41.7	39.8
Average Age	46.9	42.9	41.4	
Race	Count of White	3,695	38,455	92,308
	Count of Black or African-American	997	13,200	37,374
	Count of Asian or Pacific Islander	229	2,159	5,239
	Count of Other races	835	9,133	23,487
	White	64.2%	61.1%	58.3%
	Black or African American	17.3%	21.0%	23.6%
	Asian	4.0%	3.4%	3.3%
	Other Races	14.5%	14.5%	14.8%
Language Spoken	Speak English at Home	84.7%	82.6%	82.9%
	Speak Spanish at Home	10.7%	11.6%	11.7%
	Speak French or French Creole at Home	0.5%	0.6%	0.5%
	Speak German at Home	0.0%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.8%	1.6%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.3%	0.2%
	Speak Chinese at Home	0.7%	0.5%	0.9%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.3%	0.2%	0.3%
	Speak Other Asian Languages at Home	1.2%	0.8%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.3%	0.3%
	Speak Other Language at Home	0.4%	1.2%	0.9%
Hispanic	Hispanic Population	766	8,070	21,408
	Hispanic Population Percent	13.3%	12.8%	13.5%
	Mexican	45.4%	40.9%	52.9%
	Puerto Rican	11.3%	11.6%	8.9%
	Cuban	7.2%	3.4%	3.4%
	Dominican	5.5%	5.8%	4.1%
	Central American	22.4%	19.4%	13.8%
	South American	7.1%	13.5%	11.8%
	Other Hispanic	1.0%	5.4%	5.0%
	2000 Hispanic Population Percent	3%	6%	7%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.1%	4.4%	4.0%
	American	4.8%	4.2%	3.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.9%	2.7%	2.6%
	Chinese	1.5%	0.9%	1.0%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.0%	1.1%	1.0%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.3%
	Other Asian	0.0%	0.1%	0.0%
	European (percent of total population)	25.4%	27.0%	24.9%
	British	8.0%	8.2%	7.7%
	Dutch	0.2%	0.4%	0.3%
	French	0.8%	0.8%	0.7%
	German	4.9%	6.0%	5.3%
	Italian	1.2%	1.3%	1.4%
	Polish	0.4%	0.5%	0.5%
	Scandinavian	0.6%	0.8%	0.8%
	Scotch/Irish	6.7%	6.5%	5.8%
Other European (ie. Greek/Russian)	2.5%	2.6%	2.5%	
Middle Eastern	0.0%	0.6%	0.5%	
Other Ancestry	16.2%	16.4%	15.8%	
Unclassified Ancestry	17.9%	14.1%	14.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,351	45,371	107,583
	Elementary (0 to 8)	1.8%	3.7%	3.9%
	Some High School (9 to 11)	5.4%	4.4%	5.9%
	High School Graduate (12)	17.0%	20.5%	19.7%
	Some College (13 to 16)	28.6%	18.9%	17.3%
	Associates Degree Only	9.5%	8.7%	8.0%
	Bachelors Degree Only	22.1%	25.4%	26.0%
	Graduate Degree	15.6%	18.4%	19.2%
	% College (4+)	37.8%	43.8%	45.2%
<b>Household Type</b>	Total Households – count	2,856	29,232	67,581
	One Person HHs – count	1,292	11,434	24,914
	Family HHs – count	1,362	15,706	38,370
	Married Couple – count	874	10,675	26,193
	w/own children – count	155	3,327	9,521
	w/out own children – count	719	7,348	16,673
	Male Householder – count	81	1,019	2,435
	Female Householder – count	407	4,012	9,742
	Non-Family Households – count	203	2,092	4,296
	1 Person Household	45.2%	39.1%	36.9%
	2 Person Household	31.8%	33.1%	32.4%
	3 Person Household	11.1%	12.9%	13.3%
	4 Person Household	6.3%	8.8%	10.2%
	5 Person Household	3.2%	3.9%	4.6%
6 Person Household	1.5%	1.4%	1.7%	
7+ Person Household	0.9%	0.8%	0.9%	
% Households With Children	15.1%	21.1%	24.2%	

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<b>Housing</b>	Total Housing Units	3,132	31,957	74,052
	Owner Occupied Percent	46.3%	50.8%	51.5%
	Renter Occupied Percent	44.9%	40.7%	39.7%
	Vacant Housing Percent	8.8%	8.5%	8.7%
	Total Housing Units (Census 2000)	2,525	24,846	55,016
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.1%	3.7%	3.9%
	Property Value \$750,000 to \$999,999	0.1%	3.5%	5.2%
	Property Value \$500,000 to \$749,999	4.8%	10.5%	12.4%
	Property Value \$400,000 to \$499,999	6.6%	11.2%	11.8%
	Property Value \$300,000, to \$399,999	22.3%	19.5%	17.7%
	Property Value \$200,000 to \$299,999	29.4%	27.3%	25.3%
	Property Value \$150,000 to \$199,999	16.2%	10.6%	9.5%
	Property Value \$100,000 to \$149,999	15.0%	8.1%	7.0%
	Property Value \$60,000 to \$99,999	2.3%	1.7%	2.7%
	Property Value \$40,000 to \$59,999	1.0%	0.7%	0.8%
	Property Value \$0 to \$39,999	1.1%	1.5%	1.9%
	Median Home Value	\$254,039	\$300,780	\$315,628
<b>Wealth per Household</b>	\$0 and under - percent	18.5%	18.1%	17.9%
	\$1 to \$4999 - percent	9.4%	9.0%	8.9%
	\$5k to \$9999 - percent	5.0%	4.8%	4.7%
	\$10k to \$24999 - percent	6.7%	6.5%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	17.5%	17.6%	17.7%
	\$250k to \$499999 - percent	12.5%	12.8%	12.9%
	\$500k+ - percent	13.4%	14.2%	14.5%
	Median HH Wealth	\$67,147	\$73,668	\$75,668
	Avg HH Wealth	\$223,471	\$233,030	\$236,355
<b>Economic Viability</b>	Economic Viability Local	282	264	265
	Economic Viability Indexed	102	95	96
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,041	33,062	78,428
	Managerial/Executive	15.2%	16.5%	17.4%
	Professional Specialty	29.0%	29.7%	29.3%
	Healthcare Support	1.7%	3.6%	3.4%
	Sales	4.7%	7.9%	8.7%
	Office & Administrative Support	11.0%	11.5%	10.1%
	Protective Service	0.5%	1.9%	2.0%
	Food Preparation	6.3%	6.7%	5.2%
	Building Maintenance & Cleaning	3.0%	2.8%	3.2%
	Personal Care	2.2%	1.3%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.3%
	Construction	12.4%	6.6%	6.5%
	Production & Transportation	14.0%	11.2%	11.6%
	Percent White Collar Workers	61.6%	69.2%	69.0%
	Percent Blue Collar Workers	38.4%	30.8%	31.0%

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	Agriculture/Mining/Construction	6.6%	5.9%	6.1%
	Manufacturing	9.0%	10.2%	10.6%
	Transportation	6.2%	3.9%	4.2%
	Information	0.6%	1.0%	1.0%
	Wholesale/Retail	9.5%	11.2%	11.5%
	Finance, Insurance, Real Estate	7.8%	7.4%	7.2%
	Professional Services	10.3%	7.6%	6.9%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	3.4%	3.6%	4.4%
	Educational Services	27.2%	31.6%	30.9%
	Entertainment Services	10.1%	9.3%	8.4%
	Other Professional Services	7.7%	4.9%	5.2%
	Public Administration	1.7%	3.2%	3.3%
<b>Vehicles per HH</b>	No Vehicles	6.7%	5.4%	6.9%
	1 Vehicle	41.0%	43.5%	41.3%
	2 Vehicles	42.2%	36.8%	35.7%
	3 or more vehicles	10.0%	14.3%	16.0%
	Average Number of Vehicles	1.61	1.63	1.66
<b>Change</b>	Births (last 12 months)	65	729	1,752
	Deaths (last 12 months)	75	638	1,487
	Migration (last 12 months)	80	230	121
<b>Work place</b>	Workplace Establishments	1,097	3,621	6,166
	Workplace Employees (FTE)	18,725	61,966	100,538